



# RODENT CONTROL PRODUCT GUIDE

## FARM & DEALER STORES



## ANIMAL PRODUCTION



## CROP PRODUCTION



THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®  
[www.motomco.com](http://www.motomco.com)



## **THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®**

Controlling rodents is a constant battle that has been fought for centuries. Rats and mice pose a major threat by carrying and transmitting potentially deadly diseases to man and animals. Likewise, their presence results in great economic loss from contaminated or consumed feed, and damage to property. Motomco is dedicated to attacking these problems by developing the highest quality rodent control products in the world.

Motomco is the world's largest manufacturer of rodent control products, and the only rodenticide company to directly manufacture a complete line of baits, bait stations, mechanical traps and adhesive traps. Motomco's modern facility near Madison, Wisconsin houses its manufacturing operation, biological and chemical laboratories, and warehouse. All production is done at this facility, which allows for complete control over the entire manufacturing process. From the synthesizing of all active ingredients in the rodent bait, to the technologically advanced injection molders and robotics used for bait stations and mechanical traps, Motomco offers better quality products and faster turnaround times.

Motomco builds quality into every aspect of its operation from strict sanitation practices in its laboratories and manufacturing facility to the high standards placed on vendors of raw materials and packaging. The result is your assurance that Motomco customers are using the most effective rodent control products on the market today.

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# MOTOMCO REFERENCE GUIDE TO

PRODUCT	BAIT FORM	ACTIVE INGREDIENT	CONTROLS	WHERE TO USE
	Pelleted/ Extruded Block/ Nuggets	Diphacinone (Multiple-feed anticoagulant)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted/ Extruded Block/ Meal	Bromethalin (Single-feed acute)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted/ Extruded Block/ Soft Bait	Bromethalin (Single-feed acute)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted/ Extruded Block/ Meal/Soft Bait	Bromadiolone (Single-feed anticoagulant)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted/ Extruded Block/ Soft Bait	Brodifacoum (Single-feed anticoagulant)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted/ Extruded Block/ Meal/Soft Bait	Bromethalin (Single-feed acute)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Extruded Block	Cholecalciferol (Acute)	Norway & roof rats; house mice	Indoors/ Outdoors
	Pelleted	Zinc Phosphide (Acute)	Norway & roof rats; house mice, meadow voles*	Indoors/ Outdoors
	Pelleted	Zinc Phosphide (Acute)	Pocket Gophers	Outdoors/ Underground
	Pelleted	Diphacinone (Multiple-feed anticoagulant)	Ground Squirrels/ Meadow Voles	Outdoors
	Worm/Grub	Bromethalin (Single-feed acute)	Moles	Outdoors/ Underground

\*Not permitted for use against Meadow Voles and other listed species in California

# RODENT CONTROL PRODUCTS

PRODUCT FEATURES	USES
<ul style="list-style-type: none"> <li>Proven rodent acceptance</li> <li>Mold &amp; moisture resistant</li> <li>Patented gnawing edges</li> <li>Economical</li> </ul>	<p>Use in all baiting situations – wet, damp, dry – for complete control</p> <p>Ready-to-use place pacs fit easily in runways &amp; hard to reach areas</p>
<ul style="list-style-type: none"> <li>Rodents cease feeding after consuming a toxic dose, leading to reduced bait consumption</li> <li>Our fastest acting rodenticide</li> </ul>	<p>All-weather Bromethalin formula</p> <p>For the most challenging infestations; or where resistance is suspected</p>
<ul style="list-style-type: none"> <li>Proprietary formulas to maximize palatability and acceptance</li> <li>15gm Blocks for flexibility and more placements</li> </ul>	<p>When competing food sources are available and bait acceptance is a challenge</p> <p>Acute Bromethalin active</p>
<ul style="list-style-type: none"> <li>Our most palatable single feed anticoagulant</li> <li>Proven rodent acceptance</li> <li>Kills warfarin resistant rodents</li> </ul>	<p>Use indoors and outdoors, and in high moisture areas</p> <p>Premeasured place pacs make baiting easy; keeps bait fresh</p>
<ul style="list-style-type: none"> <li>Our strongest anticoagulant for rats &amp; mice</li> <li>Single feed anticoagulant</li> <li>Offers proven acceptance and control</li> </ul>	<p>Use indoors and outdoors, and in high moisture areas</p> <p>Number one bait for animal production</p>
<ul style="list-style-type: none"> <li>New formula delivers better bait acceptance than previous formula</li> <li>Our fastest acting rodenticide</li> </ul>	<p>All-weather Bromethalin formula</p> <p>For the most challenging infestations; or where resistance is suspected</p>
<ul style="list-style-type: none"> <li>First &amp; only bait to meet OMRI organic production listing requirements</li> <li>Formulated for high heat tolerance</li> </ul>	<p>First &amp; only EPA registered rodenticide for use in organic production</p>
<ul style="list-style-type: none"> <li>Kills quicker than anticoagulants</li> <li>Pelleted bait for effective cleanout</li> <li>Effective using only teaspoon amounts</li> </ul>	<p>Kills rats and mice faster than anticoagulants</p>
<ul style="list-style-type: none"> <li>Easy to apply</li> <li>Ready-to-use pelleted bait</li> </ul>	<p>Specifically formulated bait kills gophers</p>
<ul style="list-style-type: none"> <li>Controls ground squirrels using their natural foraging behavior</li> </ul>	<p>Approved for use in California and other select states for control of Ground Squirrels</p> <p>Restricted Use Pesticide</p>
<ul style="list-style-type: none"> <li>Moles may consume a lethal dose in a single feeding</li> <li>Mimics a mole's natural food source</li> <li>Ready to use</li> </ul>	<p>First bait developed and proven to kill moles</p> <p>Use in mole tunnels</p>

PRODUCT	PURPOSE	FEATURES
 <b>TITAN WEIGHTED BAIT STATION</b>	Weighted bait station requires no additional securing	<ul style="list-style-type: none"> <li>Pre-installed custom brick</li> <li>Removable tray for easy cleaning</li> </ul>
 <b>VERSATILE RODENT BAIT STATION</b>	Can be used vertically or horizontally Single lock for quick servicing	<ul style="list-style-type: none"> <li>Easy to open and clean</li> <li>Meets Tier 1 standards</li> </ul>
 <b>RAT BAIT STATION</b>	Use indoors or outdoors Keeps bait protected & away from children, pets and non-target species	<ul style="list-style-type: none"> <li>Large receptacles hold Motomco's bait chunx &amp; pelleted bait</li> </ul>
 <b>LOW-PROFILE RAT BAIT STATION</b>	Use indoors or outdoors Designed to fit in corners or flush against wall	<ul style="list-style-type: none"> <li>Large bait receptacles</li> <li>Rodents have easy accessibility to bait</li> </ul>
 <b>OUTPOST BAIT STATION</b>	Use indoors or outdoors Smaller, more economical station Use with bait or traps	<ul style="list-style-type: none"> <li>Tamper-resistant</li> <li>Use keyed or keyless</li> </ul>
 <b>BULLET RAT BAIT STATION</b>	Versatile, compact station for all around use Can be used as keyed or keyless	<ul style="list-style-type: none"> <li>Easy to open</li> <li>Easy to clean</li> <li>Meets Tier 1 standards</li> </ul>
 <b>VERTICAL RAT BAIT STATION</b>	Mounts vertically to save floor space Can be used as keyed or keyless	<ul style="list-style-type: none"> <li>Easy to open</li> <li>Easy to clean</li> <li>Meets Tier 1 standards</li> </ul>
 <b>MOUSE BAIT STATION</b>	Use indoors or outdoors Holds Bait Chunx® for control of mice	<ul style="list-style-type: none"> <li>Made of heavy-duty plastic</li> <li>Can be used in corners or along walls</li> </ul>
 <b>GLUE BOARDS For Rats, Mice &amp; Insects</b>	Non-poisonous alternative to capture rats and mice Safe for use where baits are not recommended	<ul style="list-style-type: none"> <li>Traps rats, mice, roaches, insects &amp; spiders</li> <li>Economical</li> </ul>
 <b>SNAP TRAPS For Rats &amp; Mice</b>	Proven, reliable alternative to baits Superior to wooden traps	<ul style="list-style-type: none"> <li>Clean no-touch disposal</li> <li>Patented interlocking feet make escapes virtually</li> </ul>
 <b>LIVE CATCH MOUSE TRAP</b>	No chemicals or bait needed Works 24 hours a day capturing mice	<ul style="list-style-type: none"> <li>Catches up to 10 mice</li> <li>Safe around children &amp; pets</li> <li>Catch and release option</li> </ul>
 <b>KILL &amp; CONTAIN and SPIN TRAP MOUSE TRAP</b>	Kills mice in a fully enclosed capture area for no-see, no-touch disposal	<ul style="list-style-type: none"> <li>Fits in tight spaces like around appliances &amp; cabinets</li> <li>Safe for use indoors around children &amp; pets</li> </ul>
 <b>MOUSE ATTRACTANT</b>	Enhances effectiveness of any mechanical trap	<ul style="list-style-type: none"> <li>Better than cheese or peanut butter</li> <li>Pre-mixed and ready</li> </ul>
 <b>MOTOMCO MOLE TRAP</b>	Heavy duty construction offers speed and safety in controlling moles	<ul style="list-style-type: none"> <li>Innovative &amp; effective design</li> <li>Easy to set, easy to use</li> <li>Rugged, all-weather construction</li> </ul>



# MERCHANDISERS

INCREASE VISIBILITY AND PRODUCT AWARENESS WITH SECONDARY LOCATIONS OR SEASONAL DISPLAYS



## PROWLER Floor Display

DESCRIPTION	CASE PACK	ORDER CODE
16 x 4lb Display	1	39906



- Contains 16 pails of Prowler 4lb Chunx
- Eye-catching, full color graphics highlight Prowler brand and selling features
- Comes pre-assembled and ready to display on a 24x20" Mini Pallet



## MOTOMCO Mole Killer

DESCRIPTION	CASE PACK	ORDER CODE
Mole Killer Gravity Feed	10	39967

- Ideal for optimum product exposure and sell through
- Ships pre-loaded and ready to display
- Saves valuable floor space: can be conveniently hung on the sides of endcaps, main runways or even checkouts



## TOMCAT with Bromethalin

DESCRIPTION	CASE PACK	ORDER CODE
20 x 4lb. Pail Display	1	39904

- Each Mini Pallet contains 20 Pails of one of our best-selling bulk bait SKUs
- Increase category sales with secondary and seasonal locations
- Small 1/4 pallet foot print for use in main aisles, runways and high-traffic areas
- Comes pre-assembled with product and ready to display



## TOMCAT Place Pacs Mini Pallet

DESCRIPTION	CASE PACK	ORDER CODE
20 x 22ct Place Pac Pail Display	1	39909



## TOMCAT Power Wing

DESCRIPTION	CASE PACK	ORDER CODE
16 x 16 x 1oz. Bag	16	39816

- Each display comes pre-loaded with 16 bags (2 cases) of our top-selling Tomcat Consumer product
- Displays save valuable floor space and can be conveniently hung on sides of endcaps, main aisles or checkout

# FOR USE IN AND AROUND THE HOME



## REFILLABLE

A supply of block bait is sold along with a refillable station. Station can be refilled until bait supply is gone.

## DISPOSABLE

Block bait is preloaded and sealed inside station. When bait is gone, station is discarded.

**TOMCAT Baits in disposable and refillable consumer bait stations contain Bromethalin. Bromethalin is an acute active proven to kill rats and mice faster than anticoagulant baits.**

The EPA limits the amount of bait in consumer rodenticides to 1 lb. or less. Two types of bait stations are allowed:

## TIER 1 HIGHEST LEVEL OF STATION SECURITY & QUALITY

► Kid & dog tested ► For use indoors & outdoors



### MOUSE DISPOSABLE

DESCRIPTION	CASE PACK	ORDER CODE
1pk Box	24	22610

- Contains 1 disposable bait station preloaded with a 1oz block
- Clear lid for easy bait monitoring
- When the bait is gone, discard the station

### MOUSE REFILLABLE

DESCRIPTION	CASE PACK	ORDER CODE
8 x 1oz Bag	8	22778
16 x 1oz Bag	8	22786

- Contains 1 refillable bait station with 8 or 16 – 1oz bait refills
- Clear lid for easy bait monitoring
- Merchandises well in resealable bags



### RAT DISPOSABLE

DESCRIPTION	CASE PACK	ORDER CODE
1pk Box	4	22880

- Contains a 4oz bait block
- Kills mice, as well as rats
- Clear lid for easy bait monitoring



### RAT REFILLABLE

DESCRIPTION	CASE PACK	ORDER CODE
15 x 30g Box	4	22814

- Contains 1 refillable bait station with 15 - 30g bait refills (16oz. of bait total)
- Kills mice, as well as rats



Each 1 oz. Block Kills Up To 12 Mice\*

Each 4 oz. Block Kills Up To 10 Rats\*



Each 30g Block Kills Up To 3 Rats\*

## TIER 3 BEST COMBINATION OF VALUE & SECURITY

► Kid tested ► For use indoors



### MOUSE DISPOSABLE

DESCRIPTION	CASE PACK	ORDER CODE
2pk Box	12	23620
4pk Box	12	23640

- Available in 2pk & 4pk sizes
- Each station is preloaded with a 1oz block
- Clear lid for easy bait monitoring
- When the bait is gone, discard the station



### MOUSE REFILLABLE

DESCRIPTION	CASE PACK	ORDER CODE
4 x 1oz Box	24	23704

- Contains 1 refillable bait station with 4 – 1oz bait refills
- Clear lid for easy bait monitoring



# BULK BAITS FOR USE IN A VARIETY OF APPLICATIONS



## A multiple-feed anticoagulant for economical control of rats and mice

**ACTIVE INGREDIENT: Diphacinone**

### ALL-WEATHER BAIT CHUNX

- Mold & moisture resistant
- Unique gnawing edges
- Can be secured in a bait station



### PELLETED BAIT & ROUGH CUT NUGGETS

- Versatile ready-to-use bait
- Place pacs protect bait & fit in tight areas
- Rough cut edges rodents love to gnaw



### LIQUID CONCENTRATE

- Liquid concentrate mixes with one quart of water
- Ideal for use in areas with competing food sources



TOMCAT baits provide economical control of rats and mice, with proven results for more than 25 years.

DESCRIPTION	CASE PACK	ORDER CODE
4 x 1 lb. Rodent Block	4	32465
4 lb. Pail*	4	32444
9 lb. Pail*	2	32446
18 lb. Pail*	1	32448

\*1 oz. Bait Chunx

DESCRIPTION	CASE PACK	ORDER CODE
4 lb. Bag Nuggets	4	32374
10 lb. Pail		
Loose Pellets	2	32345
22ct Pail†	4	32360

†3 oz. Place Pac

DESCRIPTION	CASE PACK	ORDER CODE
1.7oz Pouches 8pk box	12	32708
1.7oz Pouches 50ct bulk	1	32701



## Acute active kills faster than anticoagulant baits

**ACTIVE INGREDIENT: Bromethalin**

### BAIT CHUNX

- Each block kills up to 12 mice\*
- Rodents cease feeding after consuming a toxic dose, leading to reduced bait consumption
- Gnawing edges for enhanced acceptance
- Weatherable, mold & moisture resistant



### PELLETED BAIT

- Pellets can be used for burrow baiting
- Rodents cease feeding after consuming a toxic dose, leading to reduced bait consumption



### MEAL BAIT

- Proven bait acceptance due to palatable meal formulation
- Single feed non-anticoagulant
- For difficult situations and when competing food sources are present



TOMCAT with Bromethalin has a proven combination of palatability and speed of kill to effectively knockdown rat and mouse infestations.

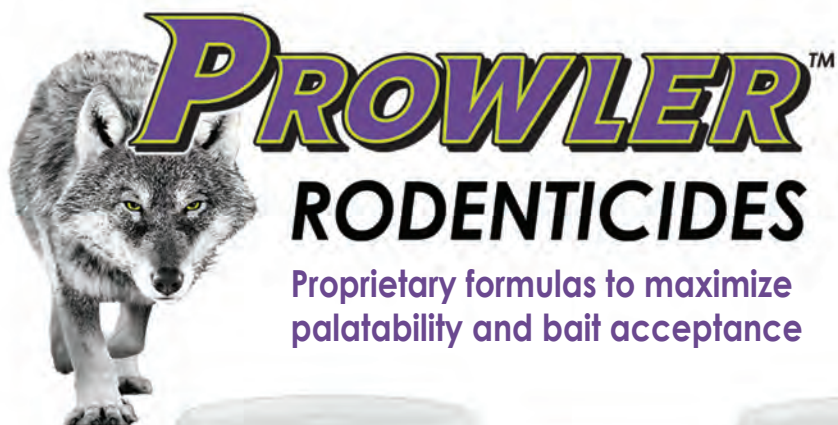
DESCRIPTION	CASE PACK	ORDER CODE
4 lb. Pail*	4	22244
20 x 4 lb. Display		39904

DESCRIPTION	CASE PACK	ORDER CODE
5 lb. Pail	4	22045
Loose Pellets		
22ct Pail†	4	22022

†3 oz. Place Pac

DESCRIPTION	CASE PACK	ORDER CODE
5 lb. Jug	4	22920





## PROWLER™ RODENTICIDES

Proprietary formulas to maximize palatability and bait acceptance

Motomco's premium quality baits, made with a unique combination of specialized inert ingredients. Palatable formulas with the proven acute active ingredient Bromethalin for **GUARANTEED RESULTS**. Available exclusively at farm stores and independent dealers.



### ALL-WEATHER BAIT CHUNX

- 15GM (.53oz) Prowler Bait Chunx feature an all-weather formula that can be used indoors or out
- Rodents cease feeding after consuming a toxic dose, leading to reduced bait consumption
- Gnawing edges for enhanced acceptance
- Weatherable, mold & moisture resistant
- Ideal for use in Tomcat Bait Stations



DESCRIPTION  
4 lb. Pail\*

CASE PACK	ORDER CODE
4	22294

\*15gm Bait Chunx

### PELLETED BAIT

- Pelleted Bait in Bulk or pre-measured 3oz Place Pacs
- Pellets can be used for burrow baiting
- Place Pacs keep pellets contained and protect



DESCRIPTION  
22ct Pail†  
5 lb. Pail  
Loose Pellets

CASE PACK	ORDER CODE
4	22144
4	22190

†3oz. Place Pacs

### SOFT BAIT

- Soft Bait is a palatable, oil-based formula that will appeal to rodents even when competing food sources are available
- Won't freeze or melt in extreme temperatures



DESCRIPTION  
4 lb. Pail~

CASE PACK	ORDER CODE
4	31544

~8gm Sachet

# ANTICOAGULANT BAITS FOR AGRICULTURAL USE



Our most palatable  
single-feed anticoagulant

ACTIVE INGREDIENT: Bromadiolone

## ALL-WEATHER BAIT CHUNX

- Single feed anticoagulant
- Unique gnawing edges
- Weatherable & mold resistant



## PELLETED BAIT

- Palatable pellet formula
- Single feed anticoagulant
- Premeasured place pacs
- Loose pellets for burrow baiting



## MEAL BAIT

- Proven bait acceptance due to palatable meal formulation
- Single feed anticoagulant
- For difficult situations and when competing food sources are present



## SOFT BAIT

- Bait won't freeze or melt
- Formulated with a blend of oils for superior palatability
- Not for Sale in CA



DESCRIPTION	CASE PACK	ORDER CODE
9 lb. Pail*	2	31270
18 lb. Pail*	1	31218

\*1 oz. Bait Chunx

DESCRIPTION	CASE PACK	ORDER CODE
12 lb. Pail Loose Pellets	2	31155
86ct Pail†	2	31186
150ct Pail†	1	31165

†1.5 oz. Place Pac

DESCRIPTION	CASE PACK	ORDER CODE
50 lb. Box	1	31111
25 lb. Pail	1	31125

DESCRIPTION	CASE PACK	ORDER CODE
8 lbs. Pail~	2	31208
16 lb. Pail~	1	31276

~10gm Sachet



Our most powerful  
single-feed anticoagulant

ACTIVE INGREDIENT: Brodifacoum

## ALL-WEATHER BAIT CHUNX

- Single feed anticoagulant
  - All-weather formula controls tough rat & mouse infestations
  - Multiple gnawing edges promotes acceptance
  - Can be secured in a bait station
- \*based on no-choice laboratory testing



## PELLETED BAIT

- Single feed anticoagulant
- Controls tough rat and mouse problems
- Loose pellets for burrow baiting



## SOFT BAIT

- Proven palatability
- Extruded hole for easy placement
- Made with Lumitrack® for UV tracking



DESCRIPTION	CASE PACK	ORDER CODE
9 lb. Pail*	2	31410
18 lb. Pail*	1	31418

\*20gm Bait Chunx

DESCRIPTION	CASE PACK	ORDER CODE
12 lb. Pail Loose Pellets	2	31402
73ct Pail^	2	31473
150ct Pail^	1	31405

^50gm Place Pac

DESCRIPTION	CASE PACK	ORDER CODE
16 lb. Pail~	1	31318

~15gm Sachet

JAGUAR is our most powerful anticoagulant and our best selling bait to poultry and swine producers. It is especially successful at cleaning out tough infestations.



# NON-ANTICOAGULANT BAITS



**Our fastest acting rodenticide for tough rodent infestations**

**ACTIVE INGREDIENT: Bromethalin**



A premium bait for the toughest infestations, Rampage has been formulated to deliver improved bait acceptance, a higher melt point and enhanced preservative system.

## ALL-WEATHER BAIT CHUNX

- Mold & moisture resistant
- Rodents love to gnaw the multiple edges
- Can be secured in a bait station



DESCRIPTION	CASE PACK	ORDER CODE
4 lb. Pail*	4	22249
9 lb. Pail*	1	22291

\*15gm Bait Chunx

## PELLETED BAIT

- Mold & moisture resistant
- Rodents love to gnaw the multiple edges
- Can be secured in a bait station



DESCRIPTION	CASE PACK	ORDER CODE
121ct Pail^	2	22121
12 lb. Pail Loose Pellets	1	22112

^15gm Place Pac

## SOFT BAIT

- Bait won't freeze or melt
- Formulated with a blend of oils for superior palatability
- Not for Sale in CA



DESCRIPTION	CASE PACK	ORDER CODE
8 lb. Pail~	1	31588

~8gm Sachet

## MEAL BAIT

- Proven bait acceptance due to palatable meal formulation
- Single feed non-anticoagulant
- For difficult situations and when competing food sources are present



DESCRIPTION	CASE PACK	ORDER CODE
12 lb. Pail	1	22925



Formulated with cholecalciferol, Agrid3 is an acute rodenticide registered for use in organic production; its flexibility allows for use in a variety of applications.

**First & only OMRI listed rodenticide registered for use in organic production**

**ACTIVE INGREDIENT: Cholecalciferol**

## BAIT CHUNX

- Gnawing edges for improved acceptance
- High Melt Point  
– Blocks are stable up to 200°F
- Formula incorporates our latest preservative system
- Can be secured in a bait station



DESCRIPTION	CASE PACK	ORDER CODE
4 lb. Pail*	4	23144

\*1 oz. Bait Chunx



- Kills rats & mice
- For economical cleanout of rodent infestations
- Made with zinc phosphide



DESCRIPTION	CASE PACK	ORDER CODE
5 lb. Pail Loose Pellets	4	32545

Not for sale in AK, HI or NH

# MOLE, GOPHER & GROUND SQUIRREL CONTROL

## MOLE TRAP

- Innovative & effective design
- Easy to set, easy to use
- Rugged, all-weather construction
- Can be used again and again



DESCRIPTION	CASE PACK	ORDER CODE
1 Pack	4	34160

## MOLE KILLER

NOT FOR SALE IN AK, HI, MT or NY

- First bait proven to kill moles
- Designed and manufactured to mimic a mole's natural food source; earthworms and grubs
- The only mole bait registered with the EPA utilizing proven laboratory and field test results with moles
- Moles may consume a lethal dose in a single feeding



DESCRIPTION	CASE PACK	ORDER CODE
Display Box Worms (12)	4	34310
Display Box Grubs (4)	4	34360

## GOPHER KILLER

NOT FOR SALE IN NH, NC or PA

- Specially formulated to kill gophers
- Registered for outdoor use
- Made with zinc phosphide



DESCRIPTION	CASE PACK	ORDER CODE
1 lb. Plastic Bottle	6	32546
5 lb. Pail Loose Pellets	4	32541

## GROUND SQUIRREL BAIT

FOR SALE IN CA, OR, WA, WY, UT, NV, NM, AZ & ND ONLY

- Specially formulated to target & control California ground squirrels
- Pelleted bait, contains Diphacinone
- Registered for use in & around agricultural buildings



DESCRIPTION	CASE PACK	ORDER CODE
5 lb. Pail Loose Pellets	4	32304
12lb. Pail Loose Pellets	2	32312





## KNOW WHERE & WHEN RODENTS ARE TRAVELING



- ▶ Complete rodent data gathering and management system
- ▶ Proprietary sensors to track rodent movements and collect data about activity
- ▶ Devices seamlessly sync with Bell Sensing Technologies smart phone app and portal
- ▶ Bluetooth® enabled sensors quickly gather data from each iQ™ device through a smartphone or tablet
- ▶ Data is uploaded to customized web portal for analysis
- ▶ Powerful system requires no gateways or complicated and costly infrastructure
- ▶ Easy to use, scalable cost structure for use at any agricultural operation

DESCRIPTION	CASE PACK	ORDER CODE
Tomcat Titan iQ Tray*	6	38307
Tomcat Bullet iQ Tray*	6	38250
Tomcat Live Catch iQ Tray	4	38470
Tomcat Rat Snap iQ Tray	6	38521

\* Bait stations sold separately

### INTEGRATED SENSORS



### BLUETOOTH ENABLED MOBILE APP



- Collects data from sensors
- Interprets results by filtering out noise
- Fast recordkeeping



### CUSTOMIZED PORTAL

- Define rules
- Review data
- Monitor results
- Generate reports





## BAIT STATIONS

### RAT-SIZED STATIONS

- Tamper-resistant station keeps bait away from children, pets and non-target species
- Use indoors and out
- Heavy-duty construction will last for years
- Can be used for rats or mice

Motomco's comprehensive line of TOMCAT tamper-resistant bait stations incorporate a variety of features & benefits that can help ensure proper application, ease of use & security for your particular situation.

#### TITAN WEIGHTED BAIT STATION

- Ready to go and requires no additional securing thanks to a pre-installed custom brick
- Removable tray for faster servicing
- Can be used keyed or keyless
- Holds up to 8 x 1oz Bait Chunx, 2 Rat Traps or 2 Heavy Duty Mouse Traps



DESCRIPTION	ORDER CODE
Bulk	33496

#### VERTICAL Rat Bait Station

- Station positioned vertically to take up less floor space
- Can be easily fastened to walls
- Locking bait rods won't fall out during cleaning
- Meets EPA Tier 1 standard for child, dog, and weather resistance



DESCRIPTION	CASE PACK	ORDER CODE
Bulk	6	33446

#### BULLET Rat Bait Station

- Removable tray for easy cleaning
- Station can be used keyed or keyless
- Low profile
- Meets EPA Tier 1 standard for child, dog, and weather resistance



DESCRIPTION	CASE PACK	ORDER CODE
Bulk	6	33432

#### LOW-PROFILE RAT BAIT STATION

- Fits into tight baiting locations other stations can't
- Locks when closed and unlocks with a special 2-prong key
- Meets EPA Tier 1 standard for child, dog, and weather resistance



DESCRIPTION	CASE PACK	ORDER CODE
Bulk	6	33470





# BAIT STATIONS

## RAT-SIZED STATIONS

### RAT BAIT STATION

- Our best selling station
- Keyless design, but can be secured with an allen screw, zip tie, etc.



DESCRIPTION	CASE PACK	ORDER CODE
Display Sleeve	4	33450
Bulk	6	33456

### VERSATILE Rodent Bait Station

- Versatile station can be positioned vertically or horizontally to fit any baiting situation
- Single lock & removable tray
- Dog & child tamper-resistant
- Meets EPA Tier 1 standard for child, dog, and weather resistance



DESCRIPTION	CASE PACK	ORDER CODE
Display Sleeve	4	33441

### OUTPOST Bait Station

- Versatile, easy to use station is a great value
- Single lock can be used keyed or keyless



DESCRIPTION	CASE PACK	ORDER CODE
Display Sleeve	4	33424
Bulk	6	33426

### RODENT STATION

- Provides great value
- Locks when closed and unlocks with a special 2-prong key



DESCRIPTION	CASE PACK	ORDER CODE
Display Carton	5	33473

## MOUSE-SIZED STATIONS

### Tamper-Resistant MOUSE BAIT STATION

- Unique, patented designs
- Use with any of Motomco's Bait Chunx®



DESCRIPTION	CASE PACK	ORDER CODE
Square Station		
Bulk	12	33480
Triangular Station		
Display Card	12	33466



- Tomcat glue traps are designed for large capture area and tenacious gripping power
- Our glue has been rigorously tested to ensure maximum capture rates
- Our glue is pesticide free and hypoallergenic

**TOMCAT glue traps are ready to use & easy to dispose of. The powerful adhesive holds rodents securely once they step onto the glue.**

## GLUE BOARDS for Rats & Mice

- Low profile tray captures rats & mice better
- Ready-to-use
- Pesticide-free



DESCRIPTION	CASE PACK	ORDER CODE
Rat 2 pk Display Box	12	32424
Rat 2 pk Valu-Pak	24	32423

## GLUE BOARDS for Mice

- Tenacious holding power
- Ideally sized for mice
- Ready-to-use



DESCRIPTION	CASE PACK	ORDER CODE
Mouse 2 pk Display Box	24	32419
Mouse 4 pk Display Box	12	32420
Mouse 2 pk Valu-Pak	48	32418

## GLUE TRAPS for Mice & Insects

- Non-poisonous, disposable glue trap
- Powerful adhesive covered with special release paper
- Easy-to-use
- Use as a flat or covered trap



DESCRIPTION	CASE PACK	ORDER CODE
Glue Trap 4 Pk	26	32509

## TUNNEL

- Protective cover fits 2 Tomcat Rat Snap Traps
- Trapping System contains Tunnel + 2 Snap Traps in a single box
- Eliminate chipmunks or other animal pests without the use of poison



DESCRIPTION	CASE PACK	ORDER CODE
Trapping System	4	34144
Bulk	6	34116

## MOUSE ATTRACTANT

- Enhances effectiveness of any mechanical trap
- Better than cheese or peanut butter



DESCRIPTION	CASE PACK	ORDER CODE
1 oz. Plastic Bottle	12	33701





## REUSABLE RAT TRAP

- Proven effective
- Patented interlocking teeth
- Easy to set by hand or foot
- Removable bait cup



DESCRIPTION  
1 Pack

CASE PACK  
8

ORDER CODE  
33521

**TOMCAT mechanical traps are easy to use & work well along walls, in corners, or wherever rodents travel.**

## REUSABLE MOUSE TRAP

- Designed for use around children & pets
- Patented interlocking teeth make escapes virtually impossible
- Clean "no-touch" disposal



DESCRIPTION  
2 Pack

CASE PACK  
12

ORDER CODE  
33500

## HEAVY DUTY MOUSE TRAP

- Powerful, aggressive design
- Removable bait cup for easy baiting
- Easy, no-touch disposal of mice



DESCRIPTION  
2 Pack

CASE PACK  
6

ORDER CODE  
33536

## LIVE CATCH MOUSE TRAP

- Catches up to 10 mice at a time
- Safe around children & pets
- Great catch & release option
- Easy-to-use



DESCRIPTION  
1 Pack

CASE PACK  
4

ORDER CODE  
33511

## SPIN TRAP MOUSE TRAP

- Covered portico encourages rodent entry for improved effectiveness
- Kills quickly, no mess
- Once triggered, simply toss out the entire trap
- Integrated bait cup for easy baiting



DESCRIPTION  
2 Pack

CASE PACK  
8

ORDER CODE  
33549

## KILL & CONTAIN MOUSE TRAP

- Kills mice in a fully enclosed capture area for no-see, no-touch disposal
- Great for tight spaces like garages, cabinets or around appliances
- Safe to use indoors



DESCRIPTION  
2 Pack

CASE PACK  
8

ORDER CODE  
33582

# CROP & RANGELAND

## Motomco Products for Crop & Rangeland are:

- Broadly labeled for a variety of agricultural pests and applications
- Specially formulated to compete with natural food sources
- Proven effective with active ingredient uniformly incorporated throughout pellets or oats
- Supported by a nationwide network of technical field sales representatives
- ZP Ag, PCQ Ag, and PCQ are Restricted Use Pesticides



## PELLETS SQUIRREL OATS CRIMPED OATS

- Ability to broadcast in orchards, grass grown for seed, vineyards, sugarcane, alfalfa, nurseries and many other applications
- Available in Pellets, Short pellets, Squirrel Oats for Ground Squirrel Control and Crimped Oats for Prairie Dog Control
- Durable pellet structure for reduced crumbling and dust



### Pellets for field rodents outdoors

DESCRIPTION	ORDER CODE
50 lb. Bag "Pellets"	36095
1450 lb. Tote "Pellets"	36098
50 lb. Bag "Short Pellets"	36096

### Squirrel Oats for ground squirrel control

DESCRIPTION	ORDER CODE
45 lb. Bag "Squirrel Oats"	36081

### Crimped Oats for prairie dog control

DESCRIPTION	ORDER CODE
33 lb. Bag "Crimped Oats"	36087



REGISTERED FOR SALE IN:  
WA, OR, NV, MI, PA, MA, VA, NC, GA, CA

- Versatile pelleted formula can be used in bait stations or spot baiting for ground squirrels
- Applications for vole control in and around Fruit Tree Orchards (Dormant)
- Contains the proven active ingredient Diphacinone



DESCRIPTION	CASE PACK	ORDER CODE
25 lb. Pail Loose Pellets	1	32325
50lb. Bag Loose Pellets	1	32351



## PELLETED RODENT BAIT

- For sale in CA only
- Contains a double strength dose of Diphacinone
- Preferred brand for Ground Squirrel Control in California



DESCRIPTION	CASE PACK	ORDER CODE
25 lb. Pail Loose Pellets	1	32570
50lb. Bag Loose Pellets	1	32579



# FARM & DEALER STORES

## TOOLS & RESOURCES

### Merchandisers



### Shelf Talkers



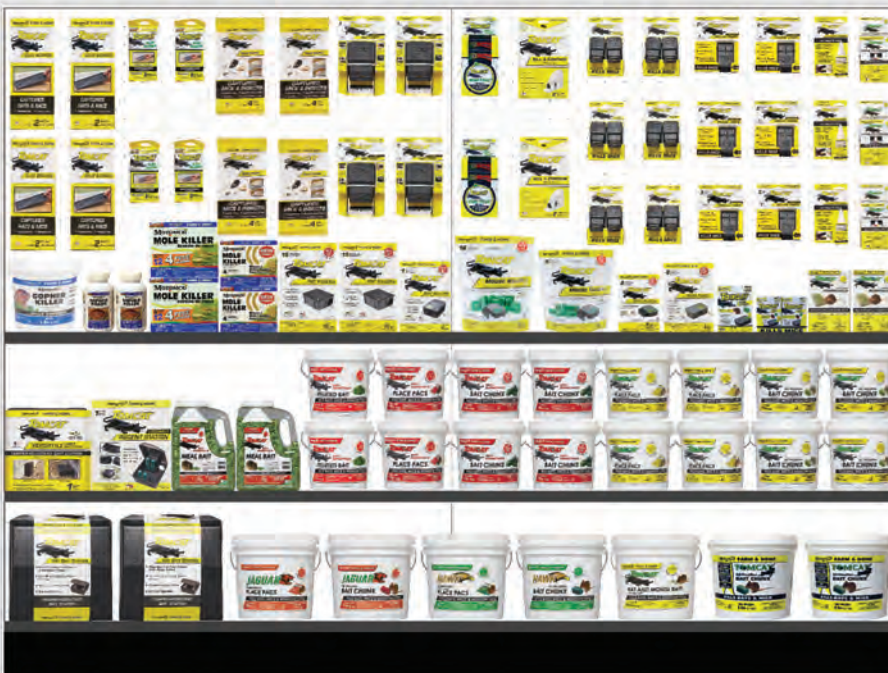
### Dangler



### Planogram Headers



## CUSTOMIZED PLANOGRAMS

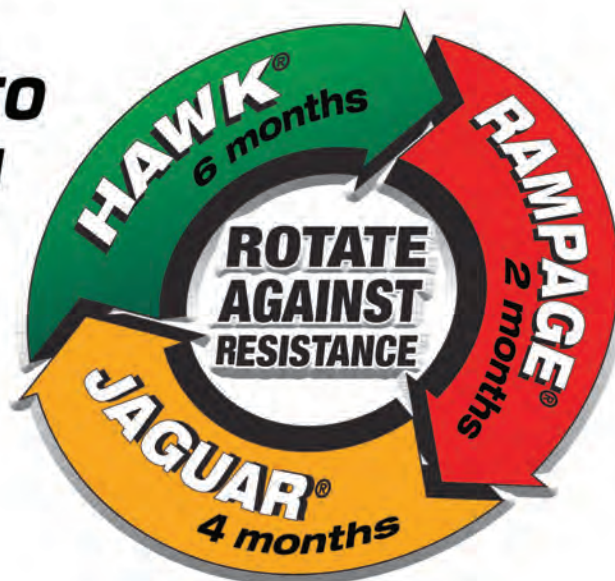




# ROTATION PROGRAM

## BAIT ROTATION IS VITAL TO SUCCESSFUL, LONG-TERM RODENT CONTROL

Rodents may develop tolerances to baits if they are constantly exposed to the same active ingredient. To avoid this, implement a bait rotation program that utilizes baits with multiple active ingredients, including at least one non-anticoagulant rodenticide.



Hawk can be used throughout the year for up to 6 months to maintain control. Its palatable formula is attractive to rodents regardless of the competitive food sources that may be available.



Jaguar should be used as your second anticoagulant formulation. Its powerful active ingredient (Brodifacoum) ensures that even the most finicky rodents are taken out. Plan to include in your rotation for at least 4 months.



Use Rampage during peak rodent pressures and/or when you see populations spike. This acute, non-anticoagulant rodenticide will knockdown populations and take out any potentially anticoagulant resistant Norway rats. Use for at least 2 months at a time.

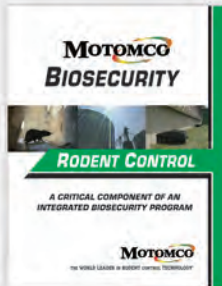




# MOTOMCO RODENT CONTROL SYSTEM (MRCS)

## TOOLS & RESOURCES

### ► BIOSECURITY



### ► MOTOMCO RODENT CONTROL SYSTEM



### ► RECORD KEEPING



### ► MSDS & LABELS



**RODENT CONTROL IS AN  
INTEGRAL PART OF ANY  
BIOSECURITY PROGRAM**

## *Why Control Rodents?*

### Rodents Are A Biosecurity Risk

- ▶ Rodents can be reservoirs for disease agents, which can live inside the rodents body and be excreted in their urine & feces
- ▶ Rodents are well adapted to living with, or in close proximity to, humans and farm animals. This co-existence increases the likelihood of transmission
- ▶ Rodents are prolific breeders, which can result in a large rodent population in a short period of time. If disease organisms are present within these populations, they can be widely and rapidly distributed to uninfected areas and animals

### Diseases include...

- ▶ Salmonellosis
- ▶ Cholera
- ▶ Leptospirosis
- ▶ Bordetellosis
- ▶ LCMV (Lymphocytic Choriomeningitis Virus)

### Rodents Cause Feed Contamination & Facility

#### Feed Cost

- ▶ Rats consume 25g/day, Mice consume 3g/day but they contaminate many times that amount with droppings and urine
- ▶ A 1 point increase in feed conversion could cost a million bird complex \$10,000 per week

#### Damage Cost

- ▶ Curtain & insulation damage increases energy costs and repairs are expensive
- ▶ Structural Damage: Wood/Framework
  - Rodents gnaw at least 30 minutes of every day
  - Foundation - Rodent burrows can cause foundations to lose integrity



# FOR AGRICULTURAL PRODUCERS

## Our MRCS is comprised of 3 processes

Most agricultural producers use the Motomco Rodent Control System on their farms

### 1 Inspection & Identification

- ▶ Identify rodent species involved
- ▶ Determine severity of location of the problem
- ▶ Identify where sanitation and rodent proofing are needed

### 2 Sanitation & Harborage Reduction

- ▶ Remove rodents food & water source
- ▶ Eliminate material rodents can use for shelter

### 3 Baiting Strategies

- ▶ 3 Lines of defense
  - 1) Perimeter of property
  - 2) Exterior of building
  - 3) Interior of building
- ▶ Bait selection & rotation

## 1 Inspection & Identification

Rodent signs help determine the size of the infestation and where the rodents are traveling and feeding



Droppings



Burrows



Gnaw Marks

#### 1. Mice:

- 1/4 inch in width
- Holes are small, clear cut

#### 2. Rats:

- 1/2 inch in width
- Holes are big with rough torn edges



Rub Marks

When dirt in the environment combines with oils in their skin, rub marks are left when rodents travel along walls.

## Identification



Norway Rats



Roof Rats



House Mice

	Norway Rats	Roof Rats	House Mice
<b>Scientific Name:</b>	Rattus Norvegicus	Rattus Rattus	Mus Musculus
<b>Color:</b>	Brownish Red	Dark Gray	Black, Dusty Gray
<b>Weight:</b>	10-17 oz.	8 oz.	3/4 oz.
<b>Length: (including tail)</b>	12-18 inches	13-17 inches	6-7 inches
<b>Body:</b>	Thick body, blunt nose	Thin body, pointed nose	Small head & body
<b>Sexual Maturity:</b>	2-3 months	2-3 months	1 month
<b>Gestation Period:</b>	23 days	22 days	19 days
<b>No. of Young:</b>	6-12 per litter	6-8 per litter	5-6 per litter
<b>No. of Litters:</b>	Avg. 4-7 per year	Avg. 4-6 per year	Avg. 8 per year
<b>Diet:</b>	Meats, fish, grains, almost anything	Fruits, vegetables, seeds, grains	Grains, cereals, meats, fish, etc.
<b>Daily Food:</b>	1 oz. food	1 oz. food	1/10 oz. food
<b>Water Consumption:</b>	1 oz. water	1 oz. water	1/20 oz. water
<b>Length of Adult Life:</b>	18 months	18 months	15-18 months
<b>Feces:</b>	Blunt ends	Pointed ends	Pointed ends
<b>Nests:</b>	Burrows, 100-150 ft. from food & water	Trees/Rooftops 100-150 ft. from food & water	Corners 10-30 ft. from food & water



## 2 Sanitation & Harborage



Eliminate all spilled feed



Keep a 3-foot sterile zone around buildings mowed or sprayed



Remove debris from around buildings

### **Harborage Reduction**

- ▶ Eliminate the rodents' food and water source.
- ▶ Identify harborage areas and recommend to the customer how to eliminate them indoors and outdoors.
- ▶ Keep grass and vegetation cut short. Tall grass protects rodent(s) from predators.
- ▶ Keep overhanging trees cut back. Overhanging trees provide dark shadowy areas where rodents feel safe and protected.
- ▶ Piles of debris should be removed from the exterior of the structure. Garbage and clutter around the perimeter provide food harborage areas for rodents.
- ▶ A 3-foot wide barrier of cement or crushed rock should be established around the structure.

## 2 Baiting Strategies

### **Perimeter of the Property:**

- ▶ Place tamper resistant bait stations along the perimeter of the property
- ▶ Use BAIT CHUNX® as they can be secured inside bait stations on vertical or horizontal securing rods



### **Exterior Baiting:**

- ▶ Rodents tend to gravitate to warm air currents or where food odors emerge
- ▶ Tamper-resistant bait stations or traps should be placed every 30-50 ft depending on the severity of the infestation
- ▶ Place bait or traps around all entry doors
- ▶ Burrow baiting – place loose pellets deep into the burrows



### **Interior Baiting:**

- ▶ Rodent device placement depends on the type of infestation you are dealing with:

**MICE:** Space placements at 8-12 foot intervals depending on the severity of the infestation

**RATS:** Space placements at 15-30 foot intervals depending on the severity of the infestation



## MISSION STATEMENT



To be the market leader by developing, producing and marketing innovative rodent control products of uncompromising quality.



To commit to excellence in customer service and to conduct our business with the highest integrity.



Motomco's mission can only be achieved in a stimulating work environment that supports personal growth, individual contribution and teamwork.



THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®

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[www.motomco.com](http://www.motomco.com)