

# RODENT CONTROL SOLUTIONS



THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®

HOMEOWNER &  
RESIDENTIAL  
RODENT CONTROL

## RODENT CONTROL FOR HOMEOWNERS AND RESIDENTIAL AREAS

Homeowners can purchase small amounts of bait  
(less than 1 lbs) when using a bait station.  
TOMCAT offers Disposable or Refillable Stations.



Bags contain 1 x Refillable station  
packaged with additional  
bait chunx

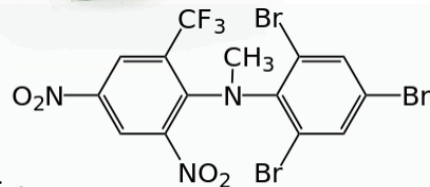


Disposable stations are easy to  
use and can be discarded  
when bait is gone

All TOMCAT  
consumer  
bait stations  
contain the  
active ingredient  
BROMETHALIN.



WITH  
EACH BLOCK  
KILLS  
up to  
12 MICE\*\*  
BROMETHALIN



- ▶ A powerful acute active
- ▶ Rodents usually consume a lethal dose in a single night's feeding but it may take two or more days from time of consumption for them to die
- ▶ Each block kills up to 12 mice\*

\*based on no-choice laboratory testing

## TIER 1

Stations bearing this logo are Tier 1 compliant and meet the EPA's highest level of bait station security. They have been tested with both children and dogs and are proven to be weatherable, allowing both indoor and outdoor use.



## TIER 3

Stations bearing this logo are Tier 3 compliant and have been thoroughly tested with children to ensure tamper-resistance.



## STRATEGIES & TIPS:

- ▶ Watch for signs of rodent activity (chewing, gnaw marks, droppings, urine, etc.) in areas where rodents are most likely to seek out food or shelter (garages, sheds, kitchens, etc.)
- ▶ Place bait stations, snap traps, or glue boards in corners or along the base of walls where rodents are active
- ▶ Clean up spilled feed, trash, or other debris that can attract rodents
- ▶ Close up and seal any holes where rodents could burrow and get indoors



AGRICULTURAL  
RODENT  
CONTROL

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**FARMERS & LIVESTOCK PRODUCERS  
CAN PURCHASE PAILS OF  
BULK BAIT (4 LBS OR MORE)  
FOR AGRICULTURAL USE.**



**BAIT CHUNX**

are resistant to mold and moisture. Unique shape provides edges that rodents love to gnaw. Secure in a bait station, nail or hang from wires.



**PLACE PACS**

contain bait pellets for placement in hard to reach areas. Provides protection from natural elements, while still being appealing to rodents.



**MEAL BAIT**

Our most palatable bait form, Meal is ideal to use when rodents have other competing food sources. Use in feed buildings or at clean out.



**BURROW BAITING**

Use Bulk Pellets or Meal Bait in active rat burrows. Best way to control for Norway rats and baiting underground minimizes risk to non-target animals.

# BAITING STRATEGIES & TIPS:

## INSPECT & IDENTIFY

- ▶ Perform a thorough inspection of your facility looking for signs of rodent activity
- ▶ Identify the species causing the problem
- ▶ Assess the severity of the infestation

**GWAWING**

**DROPPINGS**

**BURROWS**



## SANITATION & HARBORAGE

- ▶ Remove rodents' food sources by cleaning up loose feed, grain or trash
- ▶ Eliminate vegetation and debris that can provide harborage
- ▶ Keep a 3 foot sterile zone mowed or sprayed around the exterior perimeter of buildings



## BAIT STATIONS

- ▶ Place tamper-resistant bait stations at intervals according to label directions, depending on the severity of the infestation
- ▶ Bait stations protect bait and keep it fresh, while providing shelter so rodents feel comfortable feeding
- ▶ Use stations to monitor rodent activity and limit children, pets and wildlife from accessing the bait

**RODENT  
IDENTIFICATION**

## RODENT IDENTIFICATION

### ***KNOW THE DIFFERENT RODENT SPECIES TO DETERMINE BEST METHOD OF CONTROL***



#### ***NORWAY RAT***

Norway rats have brownish-red fur, weigh 10-17oz and are 12-18" in length. They will typically nest in burrows 100-150 ft from food & water sources.



#### ***ROOF RAT***

Roof rats are dark gray, almost black in color. Sleeker, with a more pointed snout and larger ears than the Norway Rat. They are excellent climbers, living in trees or rooftops. Most common in coastal regions of the southeast and west. Will travel up to 300' for food and water.



#### ***HOUSE MICE***

One of the most prevalent mammal species in the US, House Mice have short hair that is black to dusty gray. Generally 6-7" in length (with tail) weighing 1oz. or less.



#### ***MEADOW VOLE***

Meadow Voles resemble mice, but are slightly larger, with a stocky, rounded body, small ears and a short tail. They have brown to dusty gray fur and will nest in burrows with well-defined surface runways.

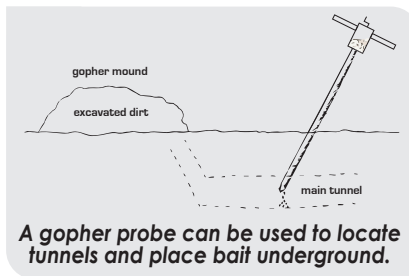


**MOLES** create mounds and tunnels in lawns and fields as they dig for their primary food source: earthworms and grubs.

Use Motomco Mole Killer in active runways. Make a small hole in the runway, insert worm, and pinch the hole closed. Do not step on or collapse active mole runways.



**POCKET GOPHERS** are burrowing mammals that throw off fan-shaped dirt piles from their tunnels. Gophers damage lawns and fields by burrowing underground and feeding on roots, seeds, etc.



**All TOMCAT,  
TOMCAT with Bromethalin,  
HAWK & JAGUAR  
Bulk Baits are labeled for  
MEADOW VOLES**



**BAITS &  
ROTATION**

CHOOSE THE RIGHT TYPE OF BAIT AND ACTIVE INGREDIENT FOR YOUR SITUATION

ANTICOAGULANTS

NON-ANTICOAGULANT



**Active Ingredient:** Diphacinone  
**Multiple Feed:** For economical control of light to moderate infestations



**Active Ingredient:** Bromadiolone  
**Single Feed:** Rodents can consume a lethal dose in a single feeding. Highly palatable. #1 selling formula worldwide

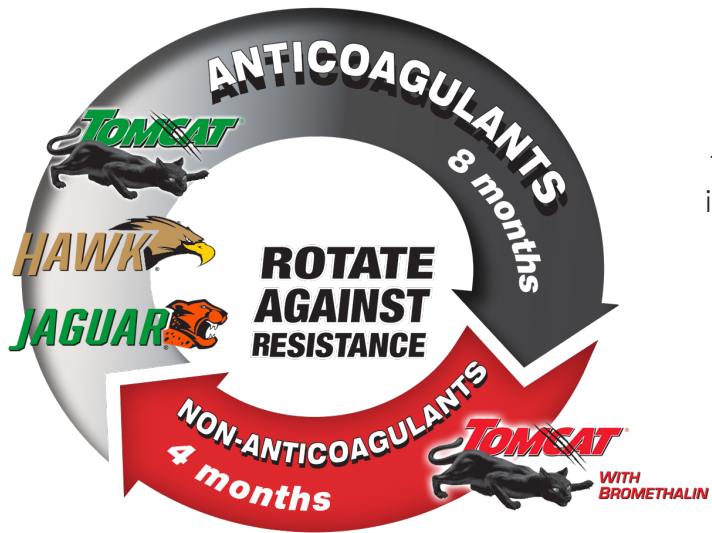


**Active Ingredient:** Brodifacoum  
**Single Feed:** Our most powerful anticoagulant bait. Most popular bait with poultry and swine producers.



**Active Ingredient:** Bromethalin  
**Non-anticoagulant Single Feed:** Kills rodents faster than anticoagulant baits. Each block kills up to 12 mice based on no-choice laboratory testing.





## ***BAIT ROTATION IS CRITICAL TO SUCCESSFUL LONG-TERM RODENT CONTROL.***

To prevent resistance in areas with high rodent populations, implement a bait rotation program utilizing multiple actives, including **TOMCAT with Bromethalin**, a non-anticoagulant.

### ***SAMPLE ROTATIONAL PROGRAM:***

**JAN-APR**

**JAGUAR**

**MAY-AUG**

**HAWK**

**SEPT-DEC**

**TOMCAT WITH BROMETHALIN**

**FREQUENTLY  
ASKED  
QUESTIONS**

## ***FREQUENTLY ASKED QUESTIONS***

### ***Why can't I buy loose pellets in a plastic tray anymore?***

In 2011, the EPA implemented new rules with regards to rodent baits, particularly small package sizes used in residential areas. Any bait sold in quantities of 1 lb or less must be sold in block form and can only be used in secure bait stations to limit access by children, pets and non-target animals. As a result, manufacturers and retailers can no longer offer loose pellets in a plastic tray.

### ***What bait can I use that will make rodents not stink when they die?***

Many people believe that there's a type of bait that will cause rats or mice to "dry up" after they die to avoid an unpleasant smell. There is no known rodenticide that will have this effect. Unfortunately all rodents will begin to smell as they decompose and this cannot be prevented. If odor is a concern, use a glue or snap trap and immediately dispose of the rodent.

### ***Can a mouse fit inside a bait station?***

YES. The average mouse can enter through an opening the size of a dime.

### ***Will they die inside the bait station ?***

NO. Most mice will enter the station, feed on the bait, and then leave to die somewhere else.

### ***What type of bait makes rodents go outside to find water and die?***

There is no known rodenticide that will make a rat or mouse extra thirsty. While rats do require water daily, mice get most of their water from the foods they eat. If rodents are nesting in a particular area they have already found a food or water source nearby.

***What is the difference between the red & yellow Tomcat pails?***

RED label TOMCAT baits contain Bromethalin, an acute, non- anticoagulant bait that starts killing rats & mice much faster than anticoagulant baits.

One block of **TOMCAT with Bromethalin All-Weather Chunx** will kill up to 12 mice based on no-choice laboratory testing.

YELLOW label TOMCAT pails contain Diphacinone, a multiple feed anticoagulant bait recommended for light to moderate infestations.

***What's the best bait?***

Baits containing Bromethalin will begin to kill rodent populations faster than our anticoagulant baits. And, since Bromethalin will control more rats and mice using less bait, it's an excellent value.

***My current bait doesn't seem to be working. What should I do?***

Motomco offers a variety of products for different baiting situations. Consider switching to a product with a different active ingredient, or use a different bait form, such as blocks secured in a bait station.

***Where should I put Mole Killer worms or Gopher Killer pellets?***

Mole Killer worms and Gopher Killer pellets should be placed underground in tunnels and runways where moles or gophers are active. Complete application instructions can be found on the product label.

For more information on Motomco products and Rodent Control, visit [www.motomco.com](http://www.motomco.com)

below red line cuts off

above red line cuts off